



CITY OF NEW YORK
MANHATTAN COMMUNITY BOARD 10
215 West 125th Street, 4th Floor—New York, NY 10027
T: 212-749-3105 F: 212-662-4215

HENRIETTA LYLE
Chairperson

ANDREW LASSALLE
District Manager

February 4, 2015

Resolution: Support of the Liquor License Application of FDB 2115 LLC for a new establishment to be located at 2115 Frederick Douglass Blvd., New York, NY 10026.

WHEREAS, the New York State Liquor Authority (SLA) has jurisdiction to issue on-premises licenses according to the Alcoholic Beverage Control Laws, and is responsible for enforcing those laws; and

WHEREAS, Manhattan Community Board 10 reviews all new applications and offers guidance to the SLA about the potential impact of a license on public safety and quality of life in our neighborhoods; and

WHEREAS, Community Boards, as part of their due diligence process, review an applicant's ownership and funding; floor plans of the proposed location, food and beverage to be served, operational aspects of the restaurant/bar or lounge, price points, employee hiring processes, employee wages and benefits, and community involvement; and

WHEREAS, FDB 2115 LLC is applying for a Liquor License for a new establishment to be located at 2115 Frederick Douglass Blvd., New York, NY 10027 (between 114th – 115th Streets, west side); and

WHEREAS, the Applicant's principal, Mr. Scott Siler, appeared before Community Board 10's Economic Development Committee on January 8, 2015 and presented the following information:

1. Mr. Scott Siler and Mr. Ernest Gonzalez are the owners of FDB 2115 LLC.
2. Mr. Siler and Mr. Gonzalez also own the licensed establishment "Harlem Food Bar" located one block from the proposed establishment at 2100 Frederick Douglass Blvd. They also have previously owned two licensed establishments downtown.
3. Harlem Food Bar has operated since May 2012 without SLA violations or noise violations.
4. Applicant's proposed new establishment will specialize in Mexican cuisine.
5. Applicant has obtained a 10-year lease for the premises.

6. The restaurant's main floor will be 900 square feet and will accommodate 24 seated patrons and 10 patrons at the bar.
7. The restaurant will be open seven days, for lunch and dinner. It will close at midnight on weekdays and 2:00 am on Friday and Saturday. Take out and delivery service will be provided.
8. The restaurant will not provide any live music or entertainment, other than jukebox and streaming recorded background music.
9. The restaurant's price points for food will be: Appetizers from \$6.00 - \$9.00; Tacos \$16.00 for two, Entrees from \$16.00 - \$19.00
10. The Applicant plans to employ 28 people, including 6 bartenders, 1 kitchen manager, 6 line cooks, 2 prep cooks, 4 dish washers, 1 service manager, 8 waitstaff and 4 delivery persons.
11. Employees at applicant's current Harlem restaurant (Harlem Food Bar) live predominantly in Harlem, and applicant intends to hire Harlem residents in their new establishment. At HFB, applicant has employed 15 people, 10 of whom reside in Harlem or Washington Heights. Six employees were hired through community hiring programs. Non-tipped employees have earned an average of \$14.36 per hour and tipped employees have earned an average of \$18.75 per hour.
12. Applicant will provide the following training opportunities for employees:

Food Certification courses with the City of New York, Liquor SAFE Serve classes with the NY State, and business training opportunities offered through the NYC Small Business Services Office including Restaurant Marketing, Restaurant Management, Controlling Food Costs, and Human Resource Management and Supervision.
13. The establishment will have handicapped and wheelchair accessible entryways, dining areas and bathrooms.

WHEREAS, the Applicant has submitted letters of support from Assemblyman Keith Wright, Experience Harlem and neighboring businesses. Applicant has also submitted a petition of support signed by 35 area residents; and

WHEREAS, the Economic Development Committee voted 3-yes, 0-no, and 1-abstention to support this application;

THEREFORE, BE IT RESOLVED, that on February 4, 2015, the Manhattan Borough Community Board 10 supports the Liquor License application of 533 Manhattan Avenue Restaurant Corporation with a vote of **23** in favor, **7** opposed and **0** abstentions.